

FOR IMMEDIATE RELEASE

April 30, 2015

Nepal Relief Fund launched to aid organizations addressing earthquake on front lines

Donations can be designated to support the relief fund directly through Place2Give.com

Calgary, Canada – In response to the recent earthquake that struck Nepal on Sunday, Place2Give has launched the Nepal Relief Fund. The fund has been created to help direct donations to organizations that have experience working with groups in Nepal and are operating on the ground addressing the earthquake disaster.

“The organizations we have selected for the Place2Give Nepal Relief Fund have a proven track record during a time of crisis and in going about their day-to-day operations” says Gena Rotstein, CEO of Dexterity Ventures Inc., parent company of Place2Give.com and the Place2Give Foundation. “As always, there is the Red Cross. While the Red Cross has a strong history of disaster relief, if your goal as a donor is to see a direct impact, and you value the emotional connection around how your funds will be spent, there are other choices.”

The Place2Give Foundation – Nepal Earthquake Relief Fund supports the following charities:

- Shelterbox Canada
- Global Giving
- Splash International Foundation – Seattle

To donate to the Place2Give Nepal Relief Fund please visit: www.place2give.com/NepalRelief.aspx. Donors can designate their funds to a specific charity by clicking on that charity's donate button, or they can select the 'Place2Give General Donations' fund for our team to direct the donation to areas of greatest need.

Thank you to the organizations who are helping out with this initiative and supporting the groups who are working on the front lines. If you would like to make a corporate donation please contact Gena Rotstein at 1-866-936-GIVE (4483).

For more information about Place2Give and their parent company Dexterity Ventures Inc. visit www.dexterityventures.com.

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Notes to Editors:

Dexterity Ventures Inc.

Dexterity Ventures Inc. focuses on creating leading edge technologies that support the philanthropic and social visions of individuals, families and businesses supporting North America's charitable sector.

Dexterity Ventures operates Place2Give.com and the Place2Give Foundation.

Place2Give is a donor-centered charity search engine. It provides donors with the tools they need to search, evaluate and give to Canadian and American charities that align with their passions. Place2Give is tackling a number of goals: to integrate big data for the North American charitable sector using our algorithms and prescriptive data analysis; to provide a valued resource for donor decision making; to improve financial advisors' workflow pertaining to their clients' philanthropic investments; to help charities articulate their Key Performance Indicators; and to provide third parties aggregated data on the charitable sector.

The Place2Give Foundation is registered charity 833678840RR0001 in Canada. The Place2Give Foundation has partnered with the Place2Give – US, and Network for Good to process donations to American charities.