

FOR IMMEDIATE RELEASE

May 05, 2015

Organizations give donors opportunity to amplify their support for Nepal earthquake relief

The Place2Give Nepal Relief Fund, launched to help direct donations to organizations that have experience working with groups in Nepal and that are operating on the ground addressing the earthquake's aftermath, is excited to offer donors the opportunity to amplify their generosity. Agencies involved with the Fund have announced that they are the beneficiaries of donation matching opportunities launched by their partner organisations. An example of this is the Rotary International Foundation which has pledged to match donations, up to \$25,000, made to Shelterbox Canada through the end of the Nepal relief campaign.

"The Place2Give Nepal Relief Fund is about more than just giving at a time of crisis," says Gena Rotstein, CEO of Dexterity Ventures Inc., parent company of Place2Give.com and the Place2Give Foundation. "We have selected agencies that can not only show the use of proceeds and that have a history in the region, they also have partners to leverage their donations. It's about strategic philanthropy. The donation matching amplifies our donors' contribution, enabling them to make even more of an impact on the 'front lines' of earthquake relief."

To donate to the Place2Give Nepal Relief Fund please visit: www.place2give.com/NepalRelief.aspx. Donors can designate their funds to either charity by clicking on that charity's donate button, or they can select the 'Place2Give General Donations' fund for our team to direct the donation to areas of greatest need.

"I would also like to thank our partner organizations, such as Global Giving, who have enabled Place2Give to become the solution for Canadians looking to donate to US charities" says Rotstein, in reference to Place2Give's ability to process donations to American charities such as Splash International.

Thank you to the organizations who are helping out with this initiative and supporting the groups who are working on the front lines. If you would like to make a corporate donation please contact Gena Rotstein at 1-866-936-GIVE (4483).

For more information about Place2Give and their parent company Dexterity Ventures Inc. please visit www.dexterityventures.com.

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Notes to Editors:

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Dexterity Ventures Inc.

Dexterity Ventures Inc. focuses on creating leading edge technologies that support the philanthropic and social visions of individuals, families and businesses supporting North America's charitable sector. Dexterity Ventures operates Place2Give.com and the Place2Give Foundation.

Place2Give is a donor-centered charity search engine. It provides donors with the tools they need to search, evaluate and give to Canadian and American charities that align with their passions. Place2Give is tackling a number of goals: to integrate big data for the North American charitable sector using our algorithms and prescriptive data analysis; to provide a valued resource for donor decision making; to improve financial advisors' workflow pertaining to their clients' philanthropic investments; to help charities articulate their Key Performance Indicators; and to provide third parties aggregated data on the charitable sector.

The Place2Give Foundation is registered charity 833678840RR0001 in Canada. The Place2Give Foundation has partnered with the Place2Give – US, and Network for Good to process donations to American charities.